



# Accelerate Your Nonprofit Career:

## Expert coaching services for resumes, interviewing and more

---

- Are you looking for a job in the nonprofit sector?
- Do you feel alone and lost in your job search and don't know who to turn to with nonprofit expertise?
- Are you telling your story in a powerful and strategic way in your resume and interviews, demonstrating that you have the skills to be a social impact leader?
- Did you know a professionally written resume can get you 50-65+% more calls for interviews?

### **The Nonprofit Sector by the numbers:**

- The number of workers employed in the nonprofit sector is expected to reach 15 million by the year 2010, according to a study by *Independent Sector*.
- It is estimated that between 2000 and 2010, the health services industry will add 2.8 million jobs. Social and human services will add another 1.2 million jobs, as reported by the *Bureau of Labor Statistics*.
- Nonprofit employment has grown at an annual rate of 2.5%, compared to growth of 1.8% in the business sector and 1.6% in government.
- Nearly 1.5 million nonprofit organizations exist nationwide, according to the *Urban Institute's National Center for Charitable Statistics*

### **2009 Testimonial:**

*"As a new professional to nonprofits in 2009 I needed a lot of career guidance. I was trying to land my first job and was finding it difficult to figure out what companies were looking for and where to meet potential employers. Mark really took the extra time, talking to me about my resume and how to improve it, as well as helping me through my interview process. It didn't matter to Mark that I didn't end up in Boston; he still took an interest in me and helped me land my first permanent job in a matter of weeks.*

Testimonial continued:

*I cannot express how much I appreciate Mark just taking the time, accepting extra phone calls and providing insurmountable amounts of encouragement. I will continue to look to Mark for career guidance in the future and highly recommend his service."*

Corey N

Mark McCurdy, the President of Jobs In Nonprofits, is the Founder of The Mentor Center for Social Change. Mark has interviewed over 10,000 nonprofit professionals in Boston, Washington, DC and New York City and has placed over 4,000 job candidates into paid nonprofit positions.

## **Menu Of Expert Coaching Services**

### **VIP Program – The total package**

For the "social impact" job candidate who wants elite access to events and people for 6 months. You will receive everything in the Social Impact Professional package plus:

- TWO VIP tickets for you and a friend to all events sponsored by JNP
- A personal invitation to networking events in the greater Boston-area that the President of JNP attends
- Special access to the JNP hotline. If you have a job emergency-- do not fear, JNP is here! If you get an offer and need guidance, or you have a phone interview in 30 minutes, we can help provide coaching ASAP

### **Social Impact Professional – Resume, interview, and strategic coaching for**

For the busy job seeker who does not have the time to research and craft or rewrite a resume, we offer this premium package for 90 days which includes:

- Conducting a 1.5 hour in-person initial consultation, in which we discuss your career and your life goals in detail
- Developing new language for your resume that will hit home and resonate with the nonprofit sector
- Rewriting your resume and returning it to you within five business days, polished and ready to submit to nonprofit professionals or human resources departments

- Coaching you in two additional half-hour sessions -- one before and one after your interviews -- to help you land at the forefront of the competition and smooth the road to success in your next position. (See Strategic Alliance section on page 3 for a description of what is included in our in-depth interview sessions.)

### Career Revolution - Private sector employee to social impact leader

In theory, the transition from the for-profit sector to the nonprofit sector may seem a natural one, but thousands of people making this career transition find it to be difficult to make the leap. This package is for 60 days and includes:

- Conducting two one-hour sessions, in which we will focus on your resume, your cover letter, and your interview style. Depending on your preference, we could interview you in person, by phone, or virtually
- Exploring what type of volunteer/pro-bono opportunity might be best to help you leverage your for-profit experience
- Helping develop your nonprofit "story" for maximum impact when networking or interviewing
- Teaching you the nonprofit sector's unique language, while giving you an overview of the nonprofit world, its mission-driven culture, and its distinctive characteristics and way of operating

### Strategic Alliance – Interview coaching

We offer the following services for 30 days and this package includes:

- Conducting a one hour in-depth consultation, with candid feedback from Jobs In Nonprofits
- Offering suggestions on what to say, how to say it, and how to develop the best state of mind for approaching each interview
- Helping you research and prepare for your interviews, and determining what questions to ask of prospective nonprofit employers before you leave
- Discussing your strengths and suggesting areas that may need improvement
- After your next interview with a nonprofit, following up with an in-person or phone conversation -- to go over the interview and make suggestions for increased effectiveness in future interviews

### Strategic Nonprofit Resume - Review of your resume and cover letter

This low-cost option includes:

- A thorough reading of the resume and standard cover letter that you have previously prepared

- A one-hour interview -- in person, by phone, or virtually -- to discuss the strengths of your resume and cover letter
- Suggestions for improving your resume; you would be making the changes yourself

### Love Your Job FUNshop – Re-discover your true strengths to impact your career

This FUNshop will cover:

- The six key strategies to a successful dream job for social impact
- Five star strategies to reduce stress during your job search
- Top mistake people make when interviewing with nonprofits
- How to strategically leverage your volunteer/pro-bono experience for a job reality
- Best resume template to use for nonprofits

### Custom-made Program – We build a special program for you with your help

If you prefer to partner with us to create a package to meet your needs, we are happy to build a customized program especially for you. Call today for details on this unique opportunity.

#### 2009 Testimonial:

*“Mark McCurdy helped me succeed in my job search in this down economy. Not only did my résumé need a revamp, but my emphasis on job responsibilities did not give potential employers an accurate picture of my experience and ability. With Mark’s help, I was able to upgrade my résumé, refocus my job search and polish my interviewing skills. Instead of wasting of time going on “practice” interviews for jobs I didn’t want, I have focused on positions I am truly interested in.*

*I have learned how to target my résumé and cover letter to each employer. I have **My Story, My Elevator Speech and My Questions for Employers** rehearsed and ready to go. This personalized preparation gave me clarification and confidence in my search. Having someone in your corner, coaching, encouraging and being a sounding-board, makes a big difference. Mark’s warm, friendly manner helped me maintain the necessary positive attitude for the daunting tasks of sending out cover letters, having confidence on interviews and evaluating job offers”.*

Julia F  
Boston, MA

## Pricing and Our Satisfaction Guarantee

**ALL PACKAGES ARE 100% MONEY BACK GUARANTEED\***

We are happy to offer payment plans on all packages, please call for details.

Pricing ranges from \$57-\$997 depending on the package.

To schedule an appointment please email [mmccurdy@jobsinnonprofits.com](mailto:mmccurdy@jobsinnonprofits.com) or call 617-204-5750. Receive an upgrade package when you refer a friend or colleague.

**\*If you do not believe the concepts and techniques provided to you add major value to you or your organization, come into our office to fill out our suggestion form, return all materials that have been provided to you, and you will receive 100% of your money back.**